

**MANUFACTURING &  
EQUIPMENT EXPO**  
WEST AFRICA



**NIGERIAN  
RAW MATERIALS  
Exposition**  
Exhibition - Plenary Sessions -  
Sectoral Discussions - Master Class - B2B

## **2025 NIGERIA MANUFACTURING & EQUIPMENT EXPO (NME) AND NIGERIAN RAW MATERIALS EXPO (NIRAM)**

EMPOWERING  
**Africa's**  
MANUFACTURING FUTURE

**AUGUST 5TH -7TH, 2025**

Balmoral Hall, Federal Palace Hotel, Victoria Island, Lagos, Nigeria.

**ORGANIZED BY:**



[www.nme-niramexpo.org](http://www.nme-niramexpo.org)



The NME NIRAM Expo is West Africa's largest and most comprehensive industrial trade fair, uniting two powerhouse exhibitions: the NME Expo (Nigeria Manufacturing & Engineering Expo) and the NIRAM Expo (Nigeria Industrial Raw Materials Expo). Co-located for maximum impact, this dual event provides an unparalleled platform for stakeholders in manufacturing, engineering, and raw material supply to network, collaborate, and drive sustainable industrial growth in Nigeria and across West Africa.

## NME Expo Overview



The Manufacturing & Equipment Exposition is Nigeria's premier platform for manufacturing and engineering, focusing on advancing local production capabilities and driving technological innovation. This event gathers industry leaders, manufacturers, equipment suppliers, and technology innovators under one roof to showcase the latest advancements in industrial technology and manufacturing processes.

### Key Features:

- **Exhibition Booths:** Displaying the latest machinery, automation tools, and industrial equipment from global and local manufacturers.



- Technical Workshops & Masterclasses: Industry experts share insights on lean manufacturing, robotics, and industrial automation.
- Networking Opportunities: Facilitating collaboration between manufacturers, suppliers, and policymakers.
- Panel Discussions: Tackling issues such as industrial policy, local content development, and energy-efficient manufacturing.

### **Target Audience:**

- Manufacturers and Industrial Engineers
- Equipment Suppliers and Distributors
- Industry Regulators and Government Representatives
- Investors and Trade Associations
- Technology Innovators

### **Objective:**

To enhance Nigeria's manufacturing sector through technology-driven solutions, strategic partnerships, and sustainable industrial practices.

## **NIRAM Expo Overview**



### **Overview:**

The Nigerian Raw Materials Exposition is Nigeria's largest platform dedicated to showcasing industrial raw materials essential for manufacturing and production. Focused on bridging the gap between raw material producers and industrial manufacturers, NIRAM Expo highlights the critical role of local content in sustainable industrial growth.

### **Key Features:**

- Exhibition Stands: Presenting a diverse range of raw materials including agro-based products, chemicals, minerals, and textiles.
- Supply Chain Conferences: Discussing local sourcing, sustainable production, and supply chain optimization.
- Innovation Zones: Displaying advancements in raw material processing and sustainable sourcing techniques.
- Networking Sessions: Facilitating B2B engagements between suppliers, manufacturers, and key decision-makers.

**Target Audience:**

- Raw Material Producers and Suppliers
- Agro-Industrial Firms
- Chemical and Mining Companies
- Manufacturing Industries
- Government Agencies and Trade Associations

**Objective:**

To drive local sourcing and sustainable production practices, reducing Nigeria's dependency on imported raw materials and fostering economic resilience.





# KEY FEATURES & HIGHLIGHT

- **EXHIBITION:**
  - o Over **200** exhibitors showcasing the latest in manufacturing equipment, raw materials, and technologies.
  - o Dedicated pavilions for sectors like agriculture, energy, and construction.
- **CONFERENCES & WORKSHOPS:**
  - o Sessions led by industry experts on topics such as automation, sustainability, and policy reforms.
  - o Hands-on workshops focusing on skills development and innovation.
- **NETWORKING OPPORTUNITIES:**
  - o B2B matchmaking sessions to facilitate partnerships.
  - o Industry roundtables and panel discussions.
- **SPECIAL PROGRAMS:**
  - o Youth and women in manufacturing initiatives.
  - o Start-up innovation showcase.



## 2025 NME/NIRAM SPONSORSHIP PACKAGES & DELIVERABLES

### HEADLINE SPONSORSHIP Thirty Million Naira only (N30,000,000.00)

1. Participation in all activities and events at the Expo.
2. Provision of a complimentary 9 square metres Exhibition booth at a prime location at the venue of the NME/NIRAM Expo.
3. Speaking opportunity at the NME/NIRAM Expo Conference.
4. Ten (10) VIP Complimentary delegate tickets at the conference
5. Exclusive Access to VIP Seating and Holding areas for sponsors' dignitaries.
6. Priority seating at conference sessions and special events for the sponsor's executives and guests.
7. Virtual Display of the Company's products and services at intervals during the programme
8. Opportunity to include promotional items in delegates' kits
9. The organisation's corporate logo will be prominently featured on the front cover of the Expo brochure.
10. Two (2) Complimentary full-page adverts on NME/NIRAM Expo Brochure
11. Strategic Branding of the NME/NIRAM Expo Conference & Exhibition Venue.
12. Sponsor's logo on all media advertisements (online, print, and broadcast adverts)
13. The Sponsor will have the opportunity to speak at the NME/NIRAM Expo Press Conference.
14. Display of the company logo on all correspondences, information, and messages to all registered participants.
15. Display of company logo, product, and services online (Social Media Handles & Website of the Expo) during the Conference.
16. Product or Service Promotion opportunity during the event.
17. Logo on the NME/NIRAM Expo website as a supporter of the Expo for a year.
18. Two-minute video clip on the organisation during the Expo Conference



## **PARTNER SPONSORSHIP**

**(Twenty-Five Million Naira Only) N25,000,000.00**

1. Participation in all activities and events at the Expo.
2. Provision of a complimentary 9 square metres Exhibition booth at the venue of the NME Expo.
3. The organisation's corporate logo will be featured on the front cover of the brochure of the Conference.
4. Two minute video clip on the organisation during the Expo Conference
5. Strategic Branding of the NME/NIRAM Expo Conference & Exhibition Venue.
6. Sponsor's logo on all media advertisements (online, print, and broadcast adverts)
7. Priority seating at conference sessions and special events for the sponsor's executives and guests, Speaking opportunities at the Expo.
8. Virtual Display of the Company's products and services at intervals during the programme
9. Display of company logo on all correspondences, information and messages to all registered participants at the Expo.
10. Display of company logo, product and services online during the Exhibition & Conference
11. Logo on the NME/NIRAM website as a supporter for a year

## **PLATINUM SPONSORSHIP**

**Twenty Million Naira only (N20,000,000.00)**

1. Provision of a complimentary 9 square metres Exhibition booth at the NME/NIRAM Expo.
2. Two-minute video clip on the organisation during the event
3. Organisation's corporate logo will be featured on the front cover of the brochure of the Conference.
4. Complimentary adverts on the Expo Brochure.
5. Recognition as a partner during the Expo & Conference
6. Display of company logo, product and services (Social Media Handles & Website of the Expo) online during the Expo
7. Display of company logo on all correspondences, information and messages to all registered participants at the Expo.
8. Strategic Branding opportunities at the venue.
9. Priority seating at conference sessions and special events for the sponsor's executives and guests, Speaking opportunities at the Expo.

**GOLD SPONSORSHIP**  
**Fifteen Million Naira only (N15,000,000.00)**

1. Provision of a complimentary 6 square metres Exhibition booth at the MAN Expo.
2. Recognition as a partner and Gold Sponsor during the Expo & Conference
3. Corporate logo on all media advertisements and publications for the Expo
4. Product or Service Promotion opportunity during the event.
5. Display of company logo, product, and services online during the Expo & Conference
6. Display of company logo on all correspondences, information, and messages to all registered participants at the Expo
7. Strategic Branding opportunities of the venue.

**EXPO & CONFERENCE BAG SPONSORSHIP - Ten Million Naira (N10,000,000)**

The sponsor will have the exclusive sponsorship of the Conference bag, which will be distributed to all dignitaries, special guests, speakers, discussants, and delegates at the event.

**EXPO & CONFERENCE LANYARD SPONSORSHIP - Five Million Naira (N5,000,000)**

The sponsor will have the exclusive sponsorship of the Conference lanyard, which will be distributed to all dignitaries, special guests, speakers, discussants, and delegates at the event.

**ADVERT OR GOODWILL MESSAGES IN THE BROCHURE**

- N500,000 (Back Cover)
- N400,000 (Inside Front Cover)
- N400,000 (Inside Back Cover)
- N400,000 (Premium Pages)
- N300,000 (Inside Pages ROP)



## ABOUT THE ORGANIZERS

### Manufacturers Association of Nigeria (MAN)

- **Overview:** Established in May 1971, MAN is the apex body for manufacturers in Nigeria, representing over 2,500 manufacturing companies.
- **Mission:** To promote the development of the manufacturing sector in Nigeria by providing a platform for manufacturers to collaborate, influence policy, and address challenges affecting the industry.
- **Key Initiatives:**
  - o Advocacy for favorable industrial policies.
  - o Promotion of local content and "Made in Nigeria" products.
  - o Capacity building and training programs for manufacturers.
  - o Facilitation of partnerships and collaborations within the manufacturing ecosystem.

### Raw Materials Research and Development Council (RMRDC)

#### **Vision:**

To be the foremost catalyst for the sustainable development of Nigeria's industrial raw materials sector, driving innovation, local content growth, and sustainable industrialization.

#### **Mission:**

To serve the interests of industry and the private sector by facilitating the sourcing, development, and utilization of local raw materials by manufacturers.

#### **Core Programs:**

- Raw Materials Information System
- Technology Development
- Investment Promotion
- Local Raw Materials Content Development
- Raw Materials SME Development
- Natural Raw Materials Research and Development

### Collaborative Efforts for NME-NIRAM Expo 2025

- The partnership between MAN and RMRDC underscores a shared commitment to advancing Nigeria's manufacturing sector.
- By combining MAN's extensive network and advocacy with RMRDC's technical expertise, the 2025 NME-NIRAM Expo aims to:
  - o Showcase innovative manufacturing technologies.
  - o Highlight the potential of local raw materials.
  - o Foster collaborations between local and international stakeholders.
  - o Promote sustainable industrial practices.



FEDERAL MINISTRY OF  
INDUSTRY, TRADE &  
INVESTMENT



# NME/NIRAM | SPACE APPLICATION CONTRACT



## (MAN MEMBERS & NIRAM STAKEHOLDERS)

5 – 7 August 2025 | Balmoral Hall, Federal Palace Hotel,  
Victoria Island, Lagos

Stand No .....	Option 1 Stand No ..... Option 2 Stand No .....
<b>Preferred Shape/Dimensions.....</b> <b>STANDARD BOOKING RATE</b> <input type="checkbox"/> Shell Scheme ..... NGN 500,000 / 9sqm (.....Sqm)      NGN..... <input type="checkbox"/> Shell Scheme ..... NGN 400,000 / 6sqm (.....Sqm)      NGN..... <input type="checkbox"/> Space Only (18m <sup>2</sup> + only)..... NGN 45,000 per sqm (.....Sqm)      NGN.....	
<b>BROCHURE / SHOW GUIDE ADVERTISEMENT</b> <input type="checkbox"/> Back Cover ..... NGN500,000 <input type="checkbox"/> Inside Front Cover ..... NGN400,000 <input type="checkbox"/> Inside Back Cover ..... NGN400,000 <input type="checkbox"/> Premium pages ..... NGN400,000 <input type="checkbox"/> Run On Pages..... NGN300,000 <div style="text-align: right;">TOTAL NGN.....</div> <p><b>Included in each exhibition package:</b></p> <ul style="list-style-type: none"> <li>- 4 complimentary booth personnel passes for each 9m<sup>2</sup> of exhibition space booked</li> <li>- 2 complimentary booth personnel passes for each 6m<sup>2</sup> of exhibition space booked</li> <li>- 25 word company description in the show catalogue, which will be handed out to all participants at the event</li> <li>- 25 word company description and logo on Nigeria Manufacturing &amp; Equipment Expo website</li> <li>- Complimentary admission to the Welcome Reception networking function</li> <li>- An unlimited number of free invitation tickets for clients to visit you at the exhibition</li> </ul>	
<b>PAYMENT TERMS</b> <p>Exhibitor/Sponsor named above hereby applies for exhibition space/sponsorship at the above mentioned event ('event'). By signing this agreement, exhibitor agrees to make <b>100% payment on or before 1 July 2025</b>.</p> <p>Exhibitor/ Sponsor's signature below signifies that Exhibitor/Sponsor has read, understands and agrees to be bound by all the terms and conditions of this contract overleaf. Also, by signing below, Exhibitor/Sponsor acknowledges that if Exhibitor/Sponsor has deemed it necessary or desirable, Exhibitor/ Sponsor has raised and obtained satisfactory answers to any questions about the clarity, legibility or readability of agreement on behalf of the Exhibitor/Sponsor.</p>	
<b>COMPANY DETAILS</b> (block capitals or type please) Company Name.....Trading as..... Contact.....Address ..... .....Postcode..... Tel..... Fax..... Mobile..... Email.....Website.....	
<b>SIGNED ON BEHALF OF EXHIBITOR</b> <p>I/we hereby apply for the space as detailed above and I/we agree to abide by the Exhibition Terms &amp; Conditions (shown on the reverse) which form part of this Contract and which I/we received, read and understood. I/we further agree to pay the instalments as they fall due and understand that the stand may be reallocated if payments are not made by the due date.</p> <p>Signed .....Date .....</p> <p>Printed Name .....Position in Company..... This is a legally binding Contract and should be signed by a Director, Manager or Executive of a company or a partner of a partnership.</p>	
<b>OFFICE USE ONLY ACCEPTED FOR &amp; ON BEHALF OF NME/NIRAM EXPO:</b> Signed..... Date..... PLEASE RETURN TO: Nigeria Manufacturing & Equipment Expo & NIRAM Expo Secretariat, c/o Manufacturers Association of Nigeria Obafemi Awolowo Way, Ikeja, Lagos State, Nigeria	



# NME/NIRAM | SPACE APPLICATION CONTRACT



## (CONGLOMERATES & NON - MEMBERS)

5 – 7 August 2025 | Balmoral Hall, Federal Palace Hotel,  
Victoria Island, Lagos

Stand No .....

Option 1 Stand No .....

Option 2 Stand No.....

### STANDARD BOOKING RATE

- ☐ Shell Scheme ..... NGN 100,000 per sqm (.....Sqm) NGN.....  
(minimum 6sqm)
- ☐ Space Only (18m<sup>2</sup> + only)..... NGN 55,000 per sqm (.....Sqm) NGN.....

### BROCHURE / SHOW GUIDE ADVERTISEMENT

- ☐ Back Cover ..... NGN500,000
- ☐ Inside Front Cover ..... NGN400,000
- ☐ Inside Back Cover ..... NGN400,000
- ☐ Premium pages ..... NGN400,000
- ☐ Run On Pages..... NGN300,000

TOTAL NGN.....

#### Included in each exhibition package:

- 4 complimentary booth personnel passes for each 9m<sup>2</sup> of exhibition space booked
- 2 complimentary booth personnel passes for each 6m<sup>2</sup> of exhibition space booked
- 25 word company description in the show catalogue, which will be handed out to all participants at the event
- 25 word company description and logo on Nigeria Manufacturing & Equipment Expo website
- Complimentary admission to the Welcome Reception networking function
- An unlimited number of free invitation tickets for clients to visit you at the exhibition

### PAYMENT TERMS

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Exhibitor/ Sponsor's signature below signifies that Exhibitor/Sponsor has read, understands and agrees to be bound by all the terms and conditions of this contract overleaf. Also, by signing below, Exhibitor/Sponsor acknowledges that if Exhibitor/Sponsor has deemed it necessary or desirable, Exhibitor/ Sponsor has raised and obtained satisfactory answers to any questions about the clarity, legibility or readability of the agreement on behalf of the Exhibitor/Sponsor.

### COMPANY DETAILS (block capitals or type please)

Company Name.....Trading as.....

Contact.....Address .....

.....Postcode.....

Tel..... Fax..... Mobile.....

Email.....Website.....

### SIGNED ON BEHALF OF EXHIBITOR

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Signed .....Date .....

Printed Name .....Position in Company..... This is a legally binding Contract and should be signed by a Director, Manager or Executive of a company or a partner of a partnership.

#### OFFICE USE ONLY ACCEPTED FOR & ON BEHALF OF NME/NIRAM EXPO:

Signed..... Date.....

#### PLEASE RETURN TO:

Nigeria Manufacturing & Equipment Expo & NIRAM Expo Secretariat, c/o Manufacturers Association of Nigeria  
Obafemi Awolowo Way, Ikeja, Lagos State, Nigeria

# NME/NIRAM | SPACE APPLICATION CONTRACT



## (FOREIGN EXHIBITORS)

5 – 7 August 2025 | Balmoral Hall, Federal Palace Hotel,  
Victoria Island, Lagos

Stand No .....

Option 1 Stand No .....

Option 2 Stand No.....

### STANDARD BOOKING RATE

- ☐ Shell Scheme .....USD300 per sqm (.....Sqm) USD.....  
(minimum 6sqm)
- ☐ Open space .....USD250 per sqm (.....Sqm) USD.....  
(minimum 9sqm)

### BROCHURE / SHOW GUIDE ADVERTISEMENT

- ☐ Back Cover ..... USD400
- ☐ Inside Front Cover ..... USD300
- ☐ Inside Back Cover ..... USD300
- ☐ Premium pages ..... USD300
- ☐ Run On Pages..... USD200
- TOTAL USD.....

#### Included in each exhibition package:

- 4 complimentary booth personnel passes for each 9m<sup>2</sup> of exhibition space booked
- 2 complimentary booth personnel passes for each 6m<sup>2</sup> of exhibition space booked
- 25 word company description in the show catalogue, which will be handed out to all participants at the event
- 25 word company description and logo on Nigeria Manufacturing & Equipment Expo website
- Complimentary admission to the Welcome Reception networking function
- An unlimited number of free invitation tickets for clients to visit you at the exhibition

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Signed..... Date.....

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Obafemi Awolowo Way, Ikeja, Lagos State, Nigeria





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**NIGERIAN  
RAW MATERIALS  
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Exhibition · Plenary Sessions  
Sectoral Discussions · Master Class · B2B

## **BANK DETAILS**

**Zenith Bank**

**Manufacturers Association of Nigeria-  
NME/NIRAM EXPO PROJECT**

**Domiciliary Account 5071287594**

**Naira Account 1017027880**



EMPOWERING

# Africa's

MANUFACTURING FUTURE



FEDERAL MINISTRY OF  
INDUSTRY, TRADE &  
INVESTMENT

